



within the  
downtown  
Toronto  
area.



September 28, 2008

To: Mr. Tom Pauncz  
C/O 30WEST MEDIA GROUP  
30 Woodlawn Avenue West  
Toronto, ON  
M4V 1G7

**TO WHOM IT MAY CONCERN:**

Mr. **Tom Pauncz** came to me as a referral from a fellow real estate agent in my office. Since then he **is** the FIRST person I call to do my PHOTOGRAPHY and VIRTUAL TOURS work.

I am a successful realtor going on some 23 years in the Greater Toronto area. I get emails all the time for me to change to another photographer to do my pictures and virtual tour of my Listings but when you already have **the best** you do not need to go elsewhere.

My success is a direct reflection of the quality of his work and the **EXTRA effort** not only my clients demand of me but I passed on to TOM. He is flexible to allow for a job to be approached differently but always focused on the highest quality of work possible. Unfortunately his high demand means at times I am forced to use others.

His easy going nature and calm disposition allowed me to get **both a true VIRTUAL Tours and group of pictures which are required to create FEATURE(S) Sheet.** Some addresses that stand out are 10 Bellair St. in Yorkville and 231 Fort York. Fort York's Virtual tour incorporated the Toronto National Exhibition's riding academy, the two yacht club on the water front at Bathurst St./Queens Quay and the lovely lush trees, shrubs and plants surrounding the complex. From such a great start he patiently recorded the condominium's recreational facilities which added nicely to emphasize the quality of the actual suite. One could not ask for a better technician of photographic equipment. **I highly recommended him if you are thinking of using the services of a professional photographer.**

Yours truly,

Larry K. Balcom  
Salesperson, Sutton Group Associates Realty Inc.  
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# U.M.S.C.

unionville-milliken soccer club  
4721 highway 7, p.o. box 64548  
unionville, ontario L3R0M9  
telephone: (905) 477-KICK  
fax: (905) 477-6772



October 24, 2001

Tom Pauncz

Dear Mr. Pauncz;

Thank you for your recent contribution towards the success of the U.M.S.C. 25th anniversary rep awards banquet. The video you created of our rep. Soccer players during the Unionville Tournament was very well done. Many of the players and parents commented on the high quality of your work.

The evening went extremely well, thanks to your contribution. Your effort is very much appreciated.

With sincere thanks,

Loretta Black

U.M.S.C. 2001, 25th Anniversary  
Rep Awards Banquet Committee

Cc: Robert Ortali

Tom;  
THE VIDEO WAS FANTASTIC!  
WE COULDN'T HAVE ASKED  
FOR MORE.  
Thank you!  
Meri Ortali

member  
YORK REGION SOCCER ASSOCIATION  
REGION OF YORK YOUTH SOCCER LEAGUE  
YORK RECREATIONAL SOCCER LEAGUE  
CENTRAL SOCCER LEAGUE

affiliated to  
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www.u-msc.com



November 15, 2002

Dear Tom;

On behalf of the Unionville Milliken Soccer Club, I would like to thank you, once again, for putting together a fantastic video for our annual Recognition Banquet. It was one of the highlights of the evening.

The footage you took represented a good cross-section of the competitive teams in our organization. The editing was professional and the final product was great. Afterwards, many people asked if they could get copies. We'll have to take that into consideration for next year.

We look forward to working with you again in the future.

Kindest Regards,

A handwritten signature in blue ink, appearing to read "M. Ortali".

Meri Ortali  
Rep Director, Unionville Milliken Soccer Club

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"Absolutely brilliant. My husband and I were very impressed :))  
Starting the video with the tony Yorkville/Rosedale lifestyle was original and so well executed.  
You nailed it!! The entire video was so well done. Please thank Tom for his expertise and  
imaginative presentation - it was very enjoyable to watch and it is sure to have a very positive  
impact on a speedy sale process.  
Thank you Alex, Tom and Sue."

"You are AWESOME!!! I commend you and Tom for a job well done!  
I am a raving fan of your service and will be calling you again soon.  
Thank you so much for all of your efforts.  
The video is wonderful and my client is very happy with it!"

"Video Tour Looks Great!"

"Absolutely LOVED your photos off 10 Bellair! They have this kind of  
a "soft" look to them with great colour balance!"

"Video tour was great.  
Thank you again."

"Wow!  
I love it. It's amazing!!!!!! Thanks a million"

"Tom never ceases to amaze me with his videos"

"Hi Alex - this is wonderful. Tom did a great job."

"Oh, and I saw the video of the condo...it definitely helps sell the area and  
the driving clip on Lake Shore was awesome. I also thought that the condo  
looks much bigger than what you had described this morning. But it could be  
your camera shots doing the work :)"

"Alex:  
Give you and Tom an Oscar for this one!!  
I have another one to be done either Tuesday evening or Wednesday morning next week.  
Can Tom do this too?"

"I really enjoyed working with Tom on Video Tours of my listings. I found him to be creative  
and artistic in his work. He listens well and accepts input very easily. The big plus is that  
all my clients received a copy of the video. Great work and would highly recommend him."